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		%			%
532	204	23.6	27	8	23
192	0	6	12	0	

Moral Education and Basics of La	48	3	26	18	4										
Outline of Modern Chinese Histor	48	3	26	18	4										
Basic Principles of Mar ism	48	3	26	18	4										
Mao Zedong Thought and socialism Theor ith Chinese Characteristics	48	3	26	18	4										
Practice of Theoretical education of socialism ith Chinese Characteristics	32	2	6	10	16										
Situation and Polic	64	2	48	16											
I College English I	32	2													
II College English II	48	2	32		16										
III College English III	48	2	32		16										
IV College English IV	32	2													
Ph sical Education 1	28	1			28										
Ph sical Education 2	32	1			32										
III Ph sical Education 3	32	1			32										
IV Ph sical Education4	32	1			32										
Foundations of Universit Information Technolog	48	2	16		32										
Mental health of college students	32	1	16		16										
Militar Theor	36	1	12	16	8										
Career Planning	16	1	16												
Innovation and Entrepreneurship Education	32	2													

			2.0
			6.0
			1.0
		3-4	1.0
			1.0
			1.0
			12.0
	35	736	12
			192

	*																			
	Principles of Management	48	3	42	0	6														
	Statistics	32	2	32	0	0														
	Theories and Methods for Social Investigation	32	2	28	0	4														
	Culture Communication	32	2	32	0	0														
	Chinese Cultural Histor	32	2	32	0	0														
	World Cultural Histor	32	2	32	0	0														
	Basic Writing	32	2	32	0	0														
		240	15	230	0	10														
	V																			
	Advanced Mathematics	32	2	32	0	0														
	Literature Retrieval and Essa Writing	32	2	32	0	0														
	Cultural consumer ps cholog	24	1.5	24	0	0														
	Folklore	24	1.5	24	0	0														
	I																			
	Chinese literature I	32	2	32	0	0														
	II																			
	Chinese literature II	32	2	32	0	0														
	Foreign literature	32	2	32	0	0														
	Agricultural cultural heritage	24	1.5	24	0	0														
	Guangdong cultural geograph	24	1.5	24	0	0														
	Eloquence and debate	16	1	12	0	4														
		272	17	268	0	4														
		29		15		14														

Professional Introduction	16	1	16	0	0									
Management of Culture Industr	48	3	48	0	0									
* Cultural Sales and Marketing Management	32	2	32	0	0									
* Organi ational behavior	32	2	32	0	0									
Cultural Policies and La s	32	2	32	0	0									
Cultural creation and Scheme	32	2	32	0	0									
* Ne media operation and management	32	2	32	0	0									
Creative Writing	32	2	32	0	0									
The basis and method of graphic design	32	2	32	0	0									
Fundamentals of photograph and video	32	2	32	0	0									
	320	20	320	0	0									
Introduction to Popular Culture	24	1.5	24	0	0									
Cultural resources and cultural s mbols	24	1.5	24	0	0									
Chinese and Western Art Histor	24	1.5	24	0	0									
Aesthetic principle	16	1	16	0	0									
Advertising	24	1.5	24	0	0									
Film and Television Culture and Industr	24	1.5	24	0	0									
Image processing and video editing	24	1.5	24	0	0									
Innovation for Breakthrough	16	1	16	0	0									
Frontier topics of cultural industr	16	1	16	0	0									
	192	12	192	0	0									

Lingnan Culture and Traditional Crafts	24	1.5	24	0	0									
Digital Protection of Cultural Heritage	24	1.5	24	0	0									
Field work case studies	16	1	16	0	0									
Cultural Tourism Planning and Cultural Industr	24	1.5	24	0	0									
Comparison of Urban and Rural Cultural Consumption	24	1.5	24	0	0									
Protection and Development of Ancient villages and dwellings	24	1.5	24	0	0									
Public dissemination of traditional culture	16	1	16	0	0									
Cantonese folk music	16	1	16	0	0									
New trends of cultural industr in Guangdong	24	1.5	24	0	0									
	192	12	192	0	0									
Project planning of Cultural industr	16	1	16	0	0									
Investigation of Guangdong Creative Industr Park	16	1	16	0	0									
Cultural branding and communication	24	1.5	24	0	0									
Mass Media and Public opinion Management	24	1.5	24	0	0									
Social media and digital market	24	1.5	24	0	0									
User research and refined operation	16	1	16	0	0									
New media technolog application	24	1.5	24	0	0									
New media riting	24	1.5	24	0	0									
Creative video case anal sis and creation	24	1.5	24	0	0									
	192	12	192	0	0									
	: 40	20	20			6						6		
8														

	Militar training		2	1	
	Professional cognition and industr surve		1	1	
	Special training on cultural heritage research and dissemination		2	2	
	Special training on cultural creativit		2	2	
	Comprehensive professional practice		4	4	
	Eloquence and debate competition		1	1	
	Project planning of Cultural industr competition		1	1	
	Cultural Industr Project Planning Competition		1	1	
	Video creativit and visual communication competition		1	1	
	Graduation Thesis		8	8	
	Graduation Practice		8	8	
			1	1	
			1	1	
			2	2	20
			2	2	
			37	36	

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